Read to Me PROJECT

Back-to-School Newsletter!



Read to Me Project Community,

As we begin our 15th year, I am filled with gratitude for how far Read to Me Project has come and excitement for the work ahead. What began as a classroom literacy program has grown into something much bigger: a countywide literacy movement rooted in children, families, schools, and communities leading through literacy. This year, our team of eight staff members, including six Program Coordinators, will support nearly 170 classrooms throughout Monterey County, while also expanding afterschool programming in Alisal and MPUSD and offering parent and caregiver education sessions year-round.

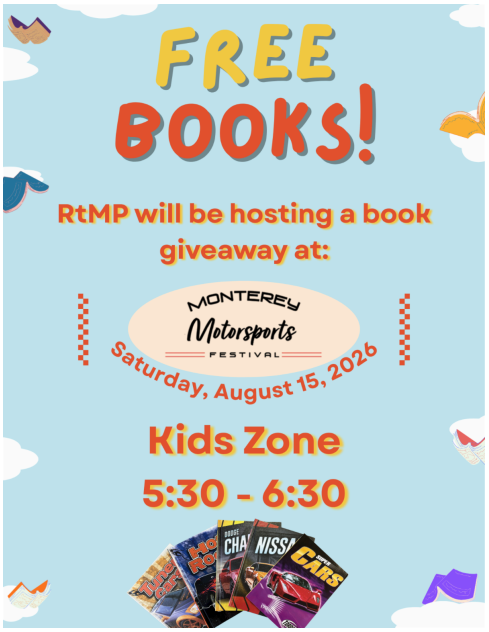
This growth reflects 15 years of love, dedication, trust, and support from an incredible community. Because of you, more children are leading through literacy, more families are building reading routines at home, and more schools are strengthening cultures of literacy. At the same time, we know that a movement does not grow on its own. To fully realize this next chapter, Read to Me Project will need both continued support from those who have carried us this far and new partners who believe every child deserves the opportunity to lead through literacy.

We are also proud to share that Read to Me Project has moved to the heart of Downtown Salinas at 272 Main Street, on the corner of Main and Alisal. This new home places us at the center of the communities we serve and gives us a stronger hub for collaboration, books, volunteers, families, and possibility.

We hope you will join us on Tuesday, September 22, from 5:00–6:00 PM for our Open House and Ribbon Cutting. The flyer is included in this newsletter, and we would love to welcome you into our new space as we celebrate this exciting next chapter together.

Jason Little | Executive Director

Monterey Motorsports Festival



Car Week is in full swing! RtMP is excited to be apart of Car Week's concluding event, Monterey Motorsports Festival! You can support RtMP by purchasing a discounted ticket through us!

There are still tickets available! Check our website for more information!

Each ticket comes with a RtMP goodie bag that can be picked up at the event! The team will have a booth in the nonprofit section of the event, where you can find even MORE free goodies!

But that's not all! In addition to our booth in the nonprofit section, RtMP will be holding a **BOOK GIVEAWAY** in the **Kid's Zone from 5:30-6:30**! We have some children's books that are perfect for the little car enthusiast in your family!

New Office Grand Opening



We are thrilled to announce a Ribbon Cutting event for our brand new office location! As we settle into our space in the heart of downtown Salinas, we are gearing up for a fun grand opening filled with multiple raffle prizes, sweet treats, and community! The ribbon cutting will begin at 5pm with an open house to follow.

Join us on **Tuesday September 22nd** for this exciting occasion!

RSVP Here!

2026-27 School Year at a Glance



The Read to Me Project team cannot wait to get back into the classroom and share our passion for literacy with even MORE Reader Leaders this year!

We are so grateful for the relationships we've built with our school partners. We are working to make our program BIGGER and BETTER for all of our **170 classrooms** across Monterey County!

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