Read to Me PROJECT



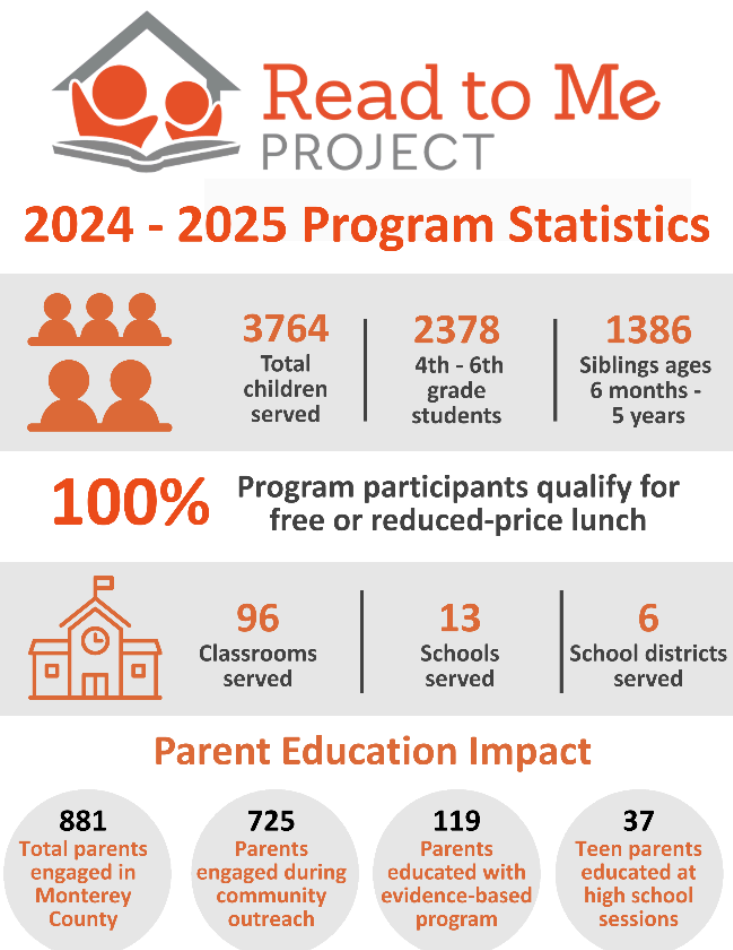
As the Executive Director of Read to Me Project, I am so thankful for the opportunity to serve our community with a focus on advancing educational equity by providing inclusive, accessible literacy and pre-literacy programming, and workshops to families and schools.

At the recent Alisal Community School Summit, over 175 parents and community members gathered to celebrate the power of reading. During our presentation, a young student stood up and shared how reading to her little brother sparked a love of books in their home. Her story reminds us why we do this work — nurturing “Literacy through Leadership” and creating ripple effects that reach far beyond the classroom. We are more active than ever, building strong connections and collaborations across Monterey County. Together, we are empowering students to lead, families to grow, and communities to thrive.

Kindly,

Jason Little

WHAT AN IMPACT!



Read to Me Project (RtMP) helps underserved children achieve kindergarten readiness and a lifetime of literacy by empowering school age children to read to their younger siblings at home and at school.

RtMP also raises public awareness about the literacy crisis and the need for language development and pre-reading skills during a child's first five years of life.

RtMP's innovative leadership-through-literacy model uplifts not only the students we serve, but also their younger siblings, families, teachers, and broader school communities — creating a ripple effect of learning, confidence, and connection across generations.

TARGET CIRCLE GIVING CAMPAIGN

We are honored and excited to share that Read to Me Project has been selected to participate in a special charitable giving campaign sponsored and funded by Target!



You can help support Read to Me Project by voting for us through the Target Circle program — your votes help determine how Target's charitable donation will be shared!

Now through December 31st, cast your votes for Read to Me Project in the Target Circle app or at www.target.com/circle.

How You Can Help:

- Sign in to your Target Circle account
- Go to the Community Giving section
- Vote for Read to Me Project!

Keep voting — the more you shop, the more votes you earn!

Every vote makes a difference and helps us continue empowering families through literacy.

Thank you for your support!

A MILESTONE MOMENT FOR LITERACY



From left to right: Supervisor Luis Alejo (District 1), Haleigh Fagundes (RtMP Coordinator), Jason Little (Executive Director), Charlie Orsburn (RtMP Board Chair), Ilana Bofford Entin (RtMP Director of Development and Communications), Kam Lee (RtMP Administrative Manager), Jonathan Damon (RtMP Board Member)


County of Monterey
BOARD OF SUPERVISORS
RESOLUTION

On September 30th, the Monterey County Board of Supervisors officially recognized Read to Me Project with a ceremonial resolution recognizing RtMP's "outstanding contributions in education and community leadership" through our innovative leadership-through-literacy model and proclaiming September as Literacy Leadership Month! This recognition celebrates the dedication of our team, schools, families, and community partners who work tirelessly to build a brighter future through early literacy. Together, we are empowering students to become leaders, nurturing kindergarten readiness, and breaking the cycle of generational illiteracy. Thank you for being part of this journey.

Click **here** to view the presentation. Read to Me Project's Resolution is at 18:45.

MEET RtMP's NEW INTERIM PROGRAM DIRECTOR



Abbygale (Abby) González. Abby, born in Watsonville and raised between Watsonville and Mexico City, recently earned her Master of International Affairs from Columbia University's School of International and Public Affairs (SIPA).

Her prior work has been equity-driven community-based policymaking, with a regional emphasis on Latin America and Central America. She's passionate about policy settings to support students, building inclusive programs, and collaborating with families, educators, and local leaders.

Welcome to the team Abby!

BUILDING PARTNERSHIPS FOR EARLY LITERACY

Read to Me Project's mission is rooted in community collaboration.

We've expanded our outreach by partnering with additional organizations, allowing us to provide more targeted literacy resources and support to the families we serve.



The RtMP team recently took a field trip to the CSUMB Reading Lab, where we had the opportunity to collaborate with Dr. Scott Ross and CSUMB Professor Dr. Bethany Schwartz



Coordinator Janelle Maturino reads to Snow, RtMP's favorite dog, at the TOUCH-A-TRUCK event benefiting Coastal Kids Home Care



"Get on the bus with Dr. Deneen Guss"

Our team attended Monterey County Office of Education's Inside Education tour. The day focused on Special Education, highlighting meaningful learning opportunities and pathways to success.

OCTOBER IS NATIONAL BOOK MONTH

Help Us Celebrate by Putting More Books in Schools!

Join us in inspiring a cycle of generational literacy.

Here's how you can support Read to Me Project:

- Donate here to help us get more books into the hands of students
- Share this eblast with friends and family encourage them to subscribe to stay connected
- Follow us on social media and help spread the word!



Together, we continue to build brighter futures through literacy!

Read to Me Project | 1121A Baldwin St. | Salinas, CA 93906 US

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